# Executive Board Annual Report 2022

## Name of the Section/Network/Temporary Working Group: Audience and Reception Studies Section

## Management team:

Chair: Alessandro Nani

Vice-chair: Vivi Theodoropoulou

Vice-chair: Jelena Kleut

YECREA representatives: Alba Diez Garcia, Lisset Bouzac Garcia

## Social media:

Facebook group: <https://www.facebook.com/groups/ECREA.ARS/>

## Activities in 2022:

Word limit: 250 words

In the past year, the section returned to almost regular functioning, taking part in ECREA annual conference and planning for the first post-covid face-to-face event in 2023. To summarize, key activities of the section were the following:

* On-line workshop in mid-October organized as a pre-event to the ECREA conference. The workshop titled *Methodological Challenges of Doing Audience Research in (post) Covid times* gathered 30 participants, and included seven presentations that sparked lively discussions and exchange of experiences.
* The section managed 92 abstracts and three panels received for the 9th ECREA conference in Aarhus that were reviewed by 51 members, proving good commitment of the section’s members to ECREA.
* The business meeting in hybrid form was organized in Aarhus (and online). The managing team was renewed in one member and the positions among the team were changed. Jelena Kleut was elected Sections’ chair with Vivi Theodoropoulou and Maria José Brites as vice-chairs.
* The management team continued the preparations of the Section’s bi-annual conference and held several meetings with the SOPCOM – Portugal, as the local organizer. The call for the conference was disseminated to the members at the end of the year.
* The ARS Facebook page remained the Section’s main channel of communication with over 550 members. Posts were regularly published both by the management team and by the group’s members.

## Plans for 2023:

Word limit: 250 words

In 2023, most of the Section’s activities will be centred on its conference *Disrupted or disruptive audiences? From reception to participation in a post-truth era*. The conference will be held in September in Porto, and it is organized in cooperation with SOPCOM Portugal, Lusófona University/CICANT and NOVA University/ICNOVA. Special panel “The contemporary status and future directions of audience studies” will host Professor Sonia Livingstone, Professor Cristina Ponte, and Professor Kim Christian Schrøder.

Business meeting of the Section will be held in Porto, with a scheduled election of vice-chair. It will be an opportunity to discuss the possibilities of joint activities of the Section members.

The ARS managing team will appoint its Communication Officer and strengthen its social media communication with regular posts and newsletter.