

## 2022 Executive Board Annual Report

### Temporary Working Group *Affect, Emotion & Media*

#### Management team

*Chair:*

Manuel Menke, Department of Communication, University of Copenhagen, Denmark

*Vice-Chairs:*

Débora Medeiros, Institute for Media and Communication Studies, Freie Universität Berlin, Germany

Fredrika Thelandersson, Department of Communication and Media, Lund University, Sweden

*YECREA Representative:*

Klara Langmann, Department of Communication, Johannes Gutenberg University Mainz, Germany

#### Number of members

The TWG currently has **141 members** from all over Europe with very diverse research backgrounds. This represents a significant growth in comparison to the 85 members the TWG had in 2021.

#### Social media

Twitter account: [@AffectTWG\\_ECREA](https://twitter.com/AffectTWG_ECREA)

#### Activities in 2022

The TWG organized its first pre-conference, which was held online on the platforms Zoom and Wonder.me. Around 120 scholars from all over Europe (and beyond) registered to attend. The pre-conference consisted of a one-day workshop titled “What signifies affect and emotion in media and communication studies?”. The workshop began with a panel discussion featuring scholars from different backgrounds, who engaged in an inspiring exchange around their various approaches to researching affect and emotion in communication studies. The guests were **Margreth Lünenborg** (Freie Universität Berlin, Germany), **Anne Bartsch** (Leipzig University, Germany), **Ana Jorge** (Lusófona University Lisbon, Portugal), and **Tom Divon** (The Hebrew University of Jerusalem, Israel). A recording of the panel discussion is [available online](#). In the afternoon, all participants were invited to continue the discussion in focused groups organized around themes such as methods, ethical challenges and the psychology of emotions. The workshop presented a first opportunity for an open exchange around future plans for the newly-founded TWG Affect, Emotion & Media.

The TWG also held its first panels and business meeting during the 2022 ECC in Aarhus. In addition to the panel slot originally assigned to us, we were invited by the TWG *Ethics of Mediated Suffering* to co-host a panel, which allowed more members of the TWG to present their work. The business meeting was attended by scholars in various career stages and countries, who expressed great interest in collaborating inside the TWG and attending future events. They also elected the new management team for the next term,

with Fredrika Thelandersson, who had been the TWG's YECREA representative, moving to the role of vice-chair to reflect her current career stage. We want to thank Karina Horsti (University of Jyväskylä) for her work in the section as a co-founder, who stepped down as vice-chair after a one-year term. Klara Langmann joined the team as YECREA representative in February 2023.

We have also launched our [TWG's website](#).

### **Plans for 2023**

In the summer of 2023, the TWG will organize a two-day workshop in Copenhagen. Under the title “Interdisciplinary Approaches to Affect and Emotion Research in Media and Communication Studies”, scholars from all over Europe will be invited to submit abstracts, which will go through a double-blind review. The workshop will provide the chance to discuss research projects that are still in progress as well as different methodological issues. It will also provide members with space to discuss future collaborations, e.g., between the TWG *Affect, Emotion & Media* and other ECREA sections or TWGs that members are also involved in.