



ECREA

“Crisis Communication Section”

Annual Report 2018

Foundation: June 2011 by Andreas Schwarz (Ilmenau University of Technology), Winni Johansen (Aarhus University), and Alessandra Mazzei (IULM University)

Transformation into full ECREA section: summer 2015

Current management team

Chair:

- Audra Diers-Lawson, Leeds Beckett University, UK
e-mail: audra.lawson@leedsbeckett.ac.uk

Vice Chairs:

- Florian Meißner, TU Dortmund, Germany
e-mail: florian.meissner@tu-dortmund.de
- Silvia Ravazzani, Aarhus University, Denmark
e-mail: sr@mgmt.au.dk

Mission

The group aims at building a platform for European and international communication scholars to critically discuss different theoretical approaches and empirical findings on crisis communication and to collaborate across sub-disciplines.

The Crisis Communication Section advocates a broad understanding of crisis communication, which includes work in different sub-disciplines of communication such as journalism, public relations, corporate communication, organizational communication, audience research, media psychology, political communication, health communication, computer-mediated communication, and international/intercultural communication. The Section is a scholarly platform that helps recognize and develop common patterns of how crises are socially constructed by organizations and involved actors, how the media bring up and frame crises, and how different audiences perceive and make sense of crises.

For further details about the goals of the Section and its modus operandi see this website: <http://www.ecrea.eu/divisions/twg/id/24>

The Crisis Communication Section websites are:

<http://www.ecrea.eu/divisions/section/id/34>

<https://ecreacrisis.wordpress.com/>

<https://www.facebook.com/groups/ECREACrisisComm/>

Membership

The section counts approx. 233 members. They are scholars and practitioners coming from more than 30 countries in Europe, Asia and the Americas.

ECREA's 7th European Communication Conference 'Centres and Peripheries: Communication, Research, Translation, 31 October – 3 November, Lugano, Switzerland

For the ECREA's 7th European Communication Conference, the CCS arranged 6 panels with 25 presentations. Out of 58 submissions (1 panel submission), 31 were accepted (51%) as papers or posters. The Section panels included: Evaluating convergences in strategic and risk communication; From the inside out- the stakeholder perspective in crisis communication; exploring the centres and peripheries of crisis communication; Analysing the challenges, opportunities, and failures of communicating with mass audiences; Crisis in hypermodern digital environments – competitive messages, social media, and information needs; and Exploring crisis response strategies in challenging global contexts.

During the conference, the Business Meeting CCS at ECREA was held (November 2nd, 2018). A new management team was elected: Audra Diers-Lawson (Leeds Beckett University, UK) was elected as the chair and Florian Meißner (TU Dortmund) and Silvia Ravazzani (Aarhus University, Denmark) were elected as new Vice Chairs.

Business Meeting, 2018

The Business Meeting of the Crisis Communication Section (CCS) at ECREA took place on 2 November, 2018. The meeting was well attended and moderated by the section chair (Andreas Schwarz, Ilmenau TU). The Agenda was the following:

1. Welcome note & CCS status report
2. Past and present business:
3. Conference Report Crisis5 Lisbon
4. YECREA (young scholars at the CCS)
5. Facebook group
6. Future business:
7. Next conference: Crisis6, 2019, Leeds
8. Elections of the next management team
9. Open slot, Q&A

YECREA: Young scholars at the Crisis Communication Section

The section designated a YECREA representative in 2018: Janina Schier (Ludwig-Maximilians University Munich). Her role is to continue to develop the workshop opportunities with YECREA targeting Crisis6 as the next major graduate student workshop.

Future conferences

Section Conference: The next section conference as part of the conference series Crisis Communication at the beginning of the 21st Century “Crisis6” will be held in 2019 in Leeds, UK. The conference chair is going to be the section’s chair Audra Diers-Lawson. More information about the conference is available on the group’s Facebook page or the conference website at: <https://leedstalkspr.com/crisis6-2019/>

A summary of information about the conference is also below:

Conference Theme	Key Planning Information
<p>The Crisis6 theme is Innovations in Risk & Crisis Communication. We are looking for an exploration of new approaches to theory, methodology, education and training, practice, as well as the intersection of technology in the context of risk and crisis.</p> <p>We are looking for cross-disciplinary work with communication, journalism, business, marketing, health, law, politics, policing, cross-cultural research, education and training to name a few possibilities. We are inviting you to think about where the field has been and where it is can and should go.</p> <p>We would especially like invite our practitioners to share their own experiences and best practices so that we can all learn from each other.</p> <p>Situated in the middle of the UK, with a diverse population of over 750,000, Leeds is the third largest and one of the fastest growing and greenest cities in the UK.</p> <p>Everything in our city centre is a relatively easy walk with excellent food, drink, and cultural attractions throughout the city.</p> <p>Do bring your rain gear. This time of year we have about a 50% chance of rain and you can expect temperatures ranging from 6-11C (43-52F).</p> <p>Closer to registration & the conference, we will be posting a number of recommendations online.</p>	<p>Crisis 6 Conference - 3-5 October, 2019 Leeds Beckett University City Centre Campus in Leeds, UK</p> <p>Important Conference Deadlines: 15 April, 2019 – Abstract submission 15 May, 2019 – Expected notification of acceptance</p> <p>Conference Costs (estimated): Early Bird Rate from 15 May to 31 Jul – £175 Full Rate from 1 Aug to 15 Sept – £215 Late registration from 15 Sept-3 Oct – £350</p> <p>Travel Recommendations Fly into either Leeds Bradford or Manchester Airports. Suggested accommodation: Radisson Blu, Leeds or Premier Inn City Center</p> <p>Conference Social Programme:</p> <ul style="list-style-type: none"> -Opening reception Wednesday -No host informal social dinner Thursday -Cultural Event and Gala Dinner Friday <p>Pre-Conference Events Pre-conference 1: Graduate Student Workshop. More details on the workshop will follow.</p> <p>Pre-conference 2: Simulation Workshop — open to all conference participants. This half-day session will have you experience a crisis simulation, discuss integrating simulations into classroom and training, & recommendations for developing simulations.</p>
What to Expect in Leeds	Conference Extras
Facebook: ECREA Crisis Communication Section - Crisis6 Website https://leedstalkspr.com/crisis6-2019/ - Email audra.lawson@leedsbeckett.ac.uk	