



Section
MEDIATIZATION

ECREA
European Communication Research and Education Association

ECREA Section Mediatization Report 2018

Overview

The main activities of the section Mediatization have been concerned with:

- Co-organizing an ICA pre-conference in Prague
- The ECREA conference in Lugano and the respective section activities
- Planning and organizing the next annual workshop/conference, which will take place in Bonn (Germany), from November 2nd – November 3rd 2019.

Pre- conference at ICA in Prague

In connection with the ICA conference in Prague, the section arranged a pre-conference on the theme of “Trust, control, and privacy: Mediatization of childhood and adolescence in a digital age”. The pre-conference was co-organized together with the *ECREA TWG Children Youth and Media* and the *ICA Children Adolescents and Media Division*. It was supported by *Charles University Prague* and *Masaryk University*, and was held at the Institute of Communication Studies and Journalism at *Charles University Prague* on 23 May.

ECREA main Conference in Lugano

The section received 95 abstracts, out of which were 35 accepted, including 2 panels plus 1 poster. Based on the number of submission the section received 7 slots in the programme (compared to 8 last conference). All meetings were well attended and papers were discussed lively.

The mid-term workshop/conference in 2019

Our mid-term conference will be held at the University of Bonn, Germany, from November 1st to 2nd. This conference will be organized in cooperation with the “Philosophy of Communication” section. The main theme of this meeting will be “Datafication, Mediatization, and the Machine Age”. Apart from the regular presentations, a public round table with colleagues from the “Social Robot Lab” at the University of Bonn and a workshop for PhD students are planned.

Management team

The number of members of the ECREA section Mediatization is currently 318. The management team has consisted of:

Professor Caja Thimm, University of Bonn, chair.

Professor Rita Figueiras, Universidade Catolica Portuguesa, vice-chair.

Professor Göran Bolin, Södertörn University, Sweden, vice-chair.

The YECREA representative was newly elected, as the previous representatives could not continue their work. Jacob Hörtnagel, Augsburg University, Germany, was elected as their successor.

Caja Thimm (Chair)

Göran Bolin (Vice-chair)

Rita Figueiras (Vice-chair)

Matthias Berg (YECREA)

Cindy Roitsch (YECREA)