

ECREA Journalism & Communication Education TWG

Annual Report 2017

Management Team:

Dr. Michael Harnischmacher, University of Passau, Germany (Chair)

Dr. Pilar Sanchez-García, Universidad de Valladolid, Spain (Vice Chair)

Dr. Harmen Groenhart, Fontys University, Tilburg, The Netherlands (Vice Chair)

Activities in 2017

The beginning of 2017 saw the election of a new management team. Harmen Groenhart and Michael Harnischmacher were re-elected as Vice-Chair and Chair, Carlos Barrera did not run for re-election due to numerous other commitments. Pilar Sanchez-García joined the management team as vice chair.

On May 18 and 19, 2017, the TWG held its 3rd annual conference, this time taking place at Tilburg, The Netherlands, home of Fontys University's School of Journalism. The conference was locally organized by Harmen Groenhart. After the first conferences in Trier 2015 and Pamplona 2016, we again had an increase of proposals with abstracts from 14 different European and non-European countries. In a blind-review, 32 contributors from 9 countries were selected. At the conference itself, 50 attendees, including 7 students from Fontys U., participated in a diverse program of traditional presentations, workshops, pitch&poster sessions, and two keynotes by Mark Deuze and Max Louwerse.

At the conference, scholars and educators in the field of media discussed how to prepare students for an increasingly complex media field. We have to switch from telling 'how the world is', to training 'how to relate to a constantly changing world'. Not only do we need to keep up with ongoing innovation, we need to contribute to innovation as well as foster professional legitimacy in a converging media field. Just as innovation, so is media education in the 21st century a process of trial and error. Details on the conference can be found here: www.trialanderror.fhj.nl

The next TWG conference will be held in Braga, Portugal, in May 2018.

In 2017, the TWG membership increased again to 131 members (January 2018).