

## Report of the Television Studies Section for 2017

**Chair:** Juan Francisco Gutiérrez Lozano (University of Malaga, Spain)

**Vice-Chairs:** Berber Hagedoorn (University of Groningen, Netherland); Susanne Eichner (University of Aarhus, Denmark)

**YECREA REPRESENTATIVE:** Tobias Steiner (University of Hamburg).

### Activities:

#### 1. Research activities and Conferences

During 2017, ECREA's Television Studies section has had a successful year of exchanges amongst its members and has promoted several research activities. The two main meetings in which the section has actively participated were two academic conferences:

-The first activity was the collaboration with the organization of the International Conference Media Mutations 9 "The Format Factor: Television Shows, Brands and Properties in the Global Television Scenario" (Bologna, Italy, 23-24 May 2017; <http://www.mediamutations.org/about/2017-2/>). It was organized by Luca Barra and Paola Brembilla, also in collaboration with Prof. Andrea Esser (Media Across Borders (MAB) network) and the ECREA TV Studies section. 20 papers were presented and there were two Keynotes by Jean K. Chalaby (City University of London) and Jérôme Bourdon (Tel Aviv University).

-The second relevant activity developed during 2017 was the own ECREA Television Studies section Conference. It took place during 15-17 November 2017. With the main topic "The Future of European Television: Between Transnationalism and Euroscepticism", it was held by the University of Malaga (Spain) and organized by the management team in collaboration with the "Production and circulation of media contents" section of AE-IC (Spanish Communication Research Association), being Juan Francisco Gutiérrez in charge of the local organization. The final conference programme included 8 panel sessions with 36 papers presented. There were 3 Keynote sessions, with the participation of Prof. Sonja de Leuw (Utrecht University), Prof. Andrea Esser (University of Roehampton) and Prof. Toby Miller (Universidad del Norte, Barranquilla, Colombia). Also this 3-days conference included a specific plenary roundtable devoted to "Women and European TV series", with the participation of colleagues as Kim Akass (University of Hertfordshire), Concepción Cascajosa (Univ. Carlos III) and Lothar Mikos (Filmuniversität Babelsberg), and also a special session with Prof. John Ellis (Royal Holloway, Univ. of London). The conference was attended by nearly 50 colleagues from 15 European countries (<http://eventos.uma.es/8524/detail/the-future-of-european-television-between-transnationalism-and-euroscepticism.html>).

The management team of the section informed at the end of the Conference about the current activities of the section and also on the CFP of ECC Lugano Conference 2018.

## **2. Collaboration with *Critical Studies in Television***

ECREA Television Studies Section has maintained its fruitful relationship with CST and as expected soon will have one special issue a year dedicated to the TV Studies Section of ECREA. CST is starting off in 2018 with a special issue on the European Cultures of Production, edited by Simone Knox; a second edition on the same topic, but from the perspective of transnationalism will be published in 2020.

## **3. Social networks**

The Facebook group of the section also continues strongly with 168 members and approximately 200 posts/ year. There is also a new profile on Twitter, @ecrea\_tv (ECREA TV Studies), that we expect could help to spread the activities of the section. A website of the section is expected to be online during 2018.

## **4. Future Activities**

Apart from the organization of the activities for the bi-annual ECREA Conference 2018 at Lugano (Switzerland), in 2018 The ECREA Television Studies section will also collaborate in the International Conference "Transnational Television Drama" (6-8 June 2018, Aarhus, Denmark; <http://conferences.au.dk/transnationaltelevisiondrama2018/>). It will be hosted by the Danish research group 'What Makes Danish Television Drama Series Travel?' and organized in collaboration with other international research networks as ECREA Media Industries and Cultural Production section; Media Across Borders network; IAMCR Mediated communication, Public Opinion and Society section and NordMedia, Film and Television section.