

YOUNG SCHOLARS NETWORK (YECREA)

NETWORK ACTIVITY REPORT FOR 2013

1. Organisation

Membership: The young scholars' network now (20 January 2013) has 346 members, an increase of 39 since 2012.

2. Activities

Information dissemination

One of the main tasks of YECREA is to provide information dissemination. YECREA informs its members of job opportunities, conferences, workshops, and relevant publications through the website yecrea.eu, a bi-annual newsletter, and a facebook group.

In 2013, the website yecrea.eu continued to be used for information dissemination and the position of a website coordinator was established.

The Yecrea facebook group has now become the main channel of information dissemination. The facebook presence has resulted in increased interactivity. The group now has 516 members (an increase of 194 since 2012).

In 2013 YECREA continued to develop and coordinate its network of young scholar representatives in the ECREA sections and in almost all countries of Europe. Representatives to the TWG's were also introduced. Representatives continued to inform young scholars through the Yecrea website and the facebook group. The network of regional liaisons has been discontinued. Extra-European contacts are from now on maintained through institutional links.

Young scholars workshops

In 2013 YECREA has again organised a variety of events, workshops, master classes and roundtables. They were mainly organised by the Section and TWG representatives. Two of the already organised events will in fact take place in 2014.

1) June 14, 2013 in Belfast

A presentation of the aims and objectives of YECREA at the workshop of the Organisational and Strategic Communication Section in Belfast (given by Laura Olkkonen University of Jyväskylä)

2) July 4, 2013 in Barcelona

“Career perspectives in advertising research” at the Advertising Research TWG workshop (organised by Nils Borchers, University of Mannheim)

3) August 9, 2013 in Oslo

"Alternative Careers: Planning the Life in and outside of Academia" workshop at NordMedia Conference 2013 (Organised by Johann Lindell Karlstad University, Torgeir Uberg Naerland, University of Bergen and Anne Kaun, Södertorn University/ University of Pennsylvania)

4) October 2, 2013 in Erfurt

"Infinite Crisis? Discussing the current state and future of the field of crisis communication" at the Crisis Communication TWG workshop (Organised by Daniel Morten Simonsen, Aarhus University)

5) October 3, 2013 in Lugano

"Successful Networking for an Academic Career". YECREA workshop at the Interpersonal Communication & Social Section Workshop (organised by Nanon Labrie, University of Lugano)

6) October 25, 2013 in Manchester

Challenges and Crossroads of Communication Law & Policy research for young scholars (Organized by Sarah Ganter, Vienna University)

7) February 8, 2014 in Ljubljana

"Fieldwork in Contemporary Audience Studies" - A YECREA workshop to be held as part of COST "Transforming Audiences, Transforming Societies" Meeting 2014. (Organized by Julia Hünninger, Augsburg University)

8) April 2, 2014 in Trier

"Mediatized Celebrity and Popular Culture in Historical and Visual Communication Research" a workshop organised by the Communication History and Visual Communication Sections of German Communication Association and YECREA (Organised for YECREA by Christian Schwarzenegger, Augsburg University; Olivier Driessens, Ghent University and Anne Kaun ,Södertorn University/ University of Pennsylvania)

Mapping of national funding institutions

Supported by the country representatives, the YECREA network compiled a list of national funding institutions as a service to its members. The list is publicly available on the yecrea website <http://yecrea.eu/node/2347>.

Summer school book chapter

The YECREA management team wrote a chapter for the ECREA Summer School 2013 book that deals with the ECREA summer school and the ECREA Young scholars network as support-groups for young scholars in an increasingly competitive academic context.

Young scholar fund

Yecrea was involved in the discussion about the use of the ECREA Young scholar fund for fee waivers for the European Communication Conference.

3. Future plans

YECREA's main plans for 2014 are to sustain and further develop its current activities and network of section reps. Further membership growth will be pursued. One point of action here is the conversion of Facebook members into YECREA members.

YECREA will organise a workshop and a social event for young scholars at the 2014 ECREA conference in Lisbon.

YECREA will publish a report based on the YECREA workshop on internationalisation and mobility at the ECC in Istanbul.