

## Yearly report of the **Digital Culture and Communication** section (year 2010)

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### **Section event: Third European Communication Conference (ECC10)**

The DCC section contributed 12 sessions for ECC10 (including 2 panels, 49 individual papers and 6 posters) with presenters from 20 countries (Austria, Australia, Brazil, Czech Republic, Denmark, France, Germany, Greece, Ireland, Italy, Netherlands, Norway, Portugal, Switzerland, Sweden, Spain, Romania, Slovenia, United Kingdom and USA). The section received 92 paper submissions and 2 panel submissions with 5 papers each.

Reviewers for the DCC section 2010:

12 reviewers for papers submitted for consideration were recruited from a wide spread of countries (UK 2, Germany 3, Greece 2, Austria 1, Spain 2, Denmark 1, Northern Ireland 1).

Topics discussed during the conference:

Some of the topics were around Virtual worlds as sites of innovation in communication, Creative digital practices in art and design, Genealogies of the Digital (rethinking history and theory), Social networks in educational frameworks, Adolescence, young people and the social web, Digital exclusion, digital inclusion and participation in Europe, Consumption, everyday life and politics of production, Network politics, blog and twitter politics, Creativity markets, Mediatisation.

### **Revisions of the section modus operandi**

At the Business meeting of the DCC during the Conference, The MO of the DCC section was revised and approved according to the suggestions of the ECREA board:

- "Section Management Team" instead of "Section Executive Team"
- "The maximum term for a member of the Section Management Team is 6 consecutive years. Preferably, a new member will enter the Section Management Team at the position of Vice-Chair, and become Chair after having been Vice-Chair" (article 4.3).

Approved: 10 votes

No approved: 0

Abstentions: 0

### **Election of the new team**

At the Business meeting of the DCC during the Conference, we nominated Elisenda Ardevol for chair, as Kate O'Riordan stepped down. We would like to record our thanks for her work. The new team management proposed and elected was:

Chair:

Elisenda Ardevol, Senior Lecturer in the Arts and Humanities Department,  
Open University of Catalonia, Barcelona, Spain.

Vice-chairs:

Caroline Bassett, Senior Lecturer in the Department of Media and Film,  
Sussex University, UK.

Gemma San Cornelio, Lecturer in the Information and Communication Department,

Open University of Catalonia, Barcelona, Spain.

Approved: 13 votes

No approved: 0

Abstentions: 1

### **Mid term Section event: Barcelona 2011**

The next mid term section workshop will be in Barcelona in 2011 and the local organisers will be Elisenda Ardevol and Gemma San Cornelio. Regarding the Barcelona next meeting, we agreed to highlight some cute-edge research lines and common interests, and to create a working team for shaping the main lines and structure of the Barcelona's workshop. Other proposals were to organize with Denmark colleagues an event or publication about Digital Culture, play practices and creativity to reinforce the presence of virtual design and games in our section.

### **Communication, blog and website content**

The DCC section needs volunteers. We recognized the necessity of creating specific roles within the section to support management team in relation to web diffusion, community management and section dynamization. Suggestions for action were to recruit volunteers to help with publicity and other secretarial and admin roles including dissemination, and managing the blog and website content. Volunteers are welcomed!

### **Connections with other ECREA sections**

The DCC section needs to increase its relationship with other sections while maintaining its specificity. We realized that digital culture is more and more present in other sections – since digital communication technologies have been pervasively introduced in almost every 'traditional' media transforming practices of producing, circulating and audiencing. Given this, one of the tasks of the mid term section event is to think about our main focus in media research and education and to look for further lines of development of the section.