

Annual Report 2013

ECREA International & Intercultural Communication Section

The ECREA International and Intercultural Section (IIC) has been active since early 2006.

1. Membership

In 2013, the section has slightly grown in membership. Currently, 279 members have subscribed.

2. Management and scope of the IIC Section

The new management team has been working on an updated mission statement and description of the section's scope. At our events and in other efforts, we aim to support research that observes different forms of cross-border dialogue, exchange and flows between and/or within nations, regions, cultures, communities and individuals. We define our section's field of interest very broadly by referring to all types of cross-border or global communication as we focus on mediated and (inter)personal forms of communication from the perspective of production, distribution, content and reception. The section also endorses academic work on the social, economic, political and cultural characteristics and consequences of globalization and international and intercultural communication processes.

In addition to our ECREA supported website, the management team has developed a new blog to keep in touch with our members as well as with other stakeholders and peers outside of the organization. The URL is <http://internationalandintercultural.wordpress.com/>

3. Organization of events

In November 2013, the section, in cooperation with the 'Master on Inter-Mediterranean Mediation (MIM)' and 'Postgraduate Diploma on Communication, International Cooperation and Sociocultural Mediation in the Mediterranean' of the Universitat Autònoma de Barcelona, has organized and managed the international conference '*Communication, Development and Human Rights: social change and media flows*' with the support of the Universitat Autònoma de Barcelona, LAPREC and OMEC. The conference took place on 6, 7 and 8 November 2013 at the campus of the Universitat Autònoma de Barcelona (Spain). More than 60 people participated and contributed to the event, although we had to deal with some no-shows. Please see annex 1 for the conference program.

Following the conference, we are currently in contact with the editors from the journal '*Anàlisi. Quaderns de Comunicació i Cultura*' to publish a collection of presented papers and essays as part of a special issue.

4. Future plans

Being successful in attracting more members, we are looking to benefit more from our potentially large membership by *activating* our members. Accordingly, it is our ambition to invite them to participate more and contact us with their ideas for future conferences or other initiatives which we can support as a management team.

Secondly, cooperation with other sections continues to be a strategic priority for the upcoming year. Thirdly, preparations are ongoing with regard to the *5th European Communication Conference* in Lisbon. In anticipation of the abstract and panel submissions, we have assembled a reviewers' group of about 15 scholars who are working in the field of international and intercultural communication as well as being a member of the section. Our section program chair will be Daniele Canedo.

The IIC Section management team

Chair: Teresa Velázquez (Departament de Periodisme i Ciències de la Comunicació, Universitat Autònoma de Barcelona, Cerdanyola del Vallès, Spain)

Vice Chair: Daniele Canedo (SMIT-VUB, Brussels, Belgium)

Vice Chair: Stijn Joye (Department of Communication Sciences, Ghent University, Ghent, Belgium)

February 2014

Annex 1: Conference program

III International Conference Communication, Development and Human Rights: *social change and media flows*

6 - 8 November 2013

Sala de Grados - Faculty of Communication Sciences
UAB Campus - Bellaterra (Cerdanyola del Vallès)

Organization:



internationalandintercultural.wordpress.com



Master on Inter-Mediterranean
Mediation (MIM) and
Postgraduate Diploma on
Communication, International
Cooperation and Sociocultural
Mediation in the Mediterranean

mastermim.uab.cat

With the support of



CONFERENCE PROGRAM

WEDNESDAY 6 November

09:30 – 10:00 Registration

10:00 – 10:45 Opening

Commissioner of the Rector of the UAB for the Information Society, *Dr. Xavier Ribes i Guàrdia*
Dean of Faculty of Communication Sciences, *Dr. Josep Maria Català i Domènech*
Chair and Vice-Chairs of IIC Section ECREA, *Doctors Teresa Velázquez, Stijn Joye and Daniele Canedo*

10:45 – 13:00

1st Round Table: “Communication, Cooperation, Human Development and Social Change”

10:45 - 11:15 **Keynote** Teresa Velázquez (UAB, Spain)

“El papel de los medios de comunicación en la construcción social del espacio intermediterráneo” /
“The role of media in the social construction of Inter-Mediterranean space”

11:15 – 11:45 Pause

Presentations:

“Semiotics of Communicative Solitude as a Factor of Social Changes”

Nataliia Lukianova and Elena Rogotneva (Tomsk Polytechnic University, Russia)

“New media in Morocco: how can/do new media support social change?”

Zerrad Jaouad (Ecole Nationale de Commerce et de Gestion, Settat, Morocco)

“Norte, Sur, noticias y telediarios. La representación televisiva de los acontecimientos en las cadenas europeas y del Mediterráneo Sur” / “North, South, information and news programmes. The television representation of events on European and Southern Mediterranean channels”

Elisabet García Altadil (UAB, Spain)

Moderator: Patria Román (SOAS - University of London, UK)

13:00 – 15:00 Lunch

15:00 – 16:45

2nd Round Table: “Media for Democracy and its interaction with industry regulation”

15:00 - 15:30 **Keynote** Lucrecia Escudero (University of Lille, France)

“E-democracia y populismo” / “E-democracy and populism”

Presentations:

“Regulation of Mass Media in Authoritarianism: The Illusion of Mass Media Law Reform in Turkmenistan”

Elena Sherstoboeva (National Research University Higher School of Economics, Russia)

“La responsabilidad social de los medios de comunicación: requisito para la gobernanza democrática” / “The social responsibility of the media: requirements for democratic governance”

Olga Del Río (University of Girona, Spain)

“The Charity vs. Justice Debate and the mediation of the 2013 G8 Summit: Towards a global humanitarian journalism”

Ibrahim Seaga Shaw (Northumbria University, UK)

Moderator: Ricardo Carniel (UAB, Spain)

16:45 – 17:15 Pause

17:15 – 18:30

3rd Round Table: “The new media and social movements across borders”

Presentations:

“The renewal of communication strategies via participatory media practices”

Nathalie E. Paton (University of Toulouse, France) and *Julien Figeac* (IPCL, Telecom ParisTech, France)

“Social movements in Morocco and new mass media”

Hicham El Bakhouti (UAB, Spain)

“Improving online integrity: Towards a code of conduct for journalists on the internet”

Sean Dodson (Leeds Metropolitan University, UK)

Moderator: Stijn Joye (Ghent University, Belgium)

THURSDAY 7 November

10:00 – 11:15

4th Round Table: “Global Communication and media flows”

Presentations:

“Global cinema and regional film flows: networks of Mercosur films distribution inside and outside the region”

Daniele Canedo (iMinds-SMIT-VUB, Belgium / Universidade Federal da Bahia, Brazil)

“Community Radios: GOLOCAL Guinea-Bissau & Mozambique cases”

Patrícia Filipa da Mota Paula (Journalist and Researcher, Portugal)

“Chasing the Television Monster: a sociological tale about the media-in-action”

José Pedro Arruda (Centro de Estudos Sociais - University of Coimbra, Portugal)

Moderator: Carmina Crusafon (UAB, Spain)

11:15 – 11:45 Pause

11:45 – 13:30

5th Round Table “Intercultural Communication, Diaspora and Migration I”

11:45-12:15 Keynote José María Perceval (UAB, Spain)

“De la multicultural a la interculturalidad: Un cambio de paradigma” / “From multicultural to intercultural: a change of paradigm”

Presentations:

“Eurovision Fans and Youtube followers: Language factor to find a clue for voters’ election”

Laura Rojas (UAB, Spain/ Universidad de Bogotá, Colombia) and *Carlos Sanandrés* (UAB, Spain)

“Housing Problem of Orphans Addressed by Russian Local Media”

Sergey Vinkov (University Higher School of Economics, Russia)

“Social Media and the construction of identities”

Natalia Fernández (UAB, Spain)

Moderator: Stijn Joye (Ghent University, Belgium)

13:30 – 15:00 Lunch

15:00 – 16:45

6th Round Table “Intercultural Communication, Diaspora and Migration II”

15:00-15:30 Keynote Marcelo Cancio (Universidade Federal de Mato Grosso do Sul, Brazil)

“Comunicación y circulación de personas en el espacio de la frontera” / “Communication and movement of people in the space of borders”

Presentations:

“Looking for the Other in ‘Fortress Europe’: the Discursive Construction of European Identity through Greek Media Coverage of the Terrorist Attack in Madrid- a discourse historical approach”

Salomi Boukala (County South College - Lancaster University, UK)

“How mass media portrait immigration in Italy”

Giacomo Solano (University Of Milan-Bicocca, Italy)

“ ‘Sometimes I can bridge distance’. Affective online/offline spatial juxtapositions experienced among young Somali’s in the Diaspora”

Koen Leurs (London School of Economics and Political Science, UK)

Moderator: Gloria Serrato (UASLP, Mexico / UAB, Spain)

16:45 – 17.15 Pause

17:15 – 19:50

7th Round Table: “Human Rights: Information, Communication and Ethics”

17:15 – 17:45 Keynote Víctor Gutiérrez (University of Jaén, Spain)

“Protección al derecho de la información y libertad de expresión en Europa” / “Protection of the right for information and freedom of expression in Europe”

Presentations:

“Human rights in the news of public television in Mediterranean”

M. Luz Barbeito and Ricardo Carniel Bugs (UAB, Spain)

“Advocacy & lobbying for human rights issues. A social media model for efficiency”

Olivier C. Arifon (Université Libre de Bruxelles, Belgium)

“Ethical communication about trafficking in human beings”

Júlia Tomás (University of Minho, Braga, Portugal)

“Ética profesional periodística y Derechos Humanos” / “Journalism ethics and human rights”

Edson Silva (Universidade Federal de Mato Grosso do Sul, Brasil / UAB, Spain)

“Derechos de periodistas en México frente a las nuevas tecnologías de la información y el periodismo emotivo” / “Rights of journalists in Mexico facing new information technologies and emotional journalism”

Gloria Serrato (UASLP, Mexico / UAB, Spain)

Moderator: Daniele Canedo ((iMinds-SMIT-VUB, Belgium / Universidade Federal da Bahia, Brazil)

FRIDAY 8 November

10:00 – 10:30 **Keynote** Manuel Ángel Vázquez Medel (University of Sevilla- Spain)
“Comunicación y Transhumanización” / “Communication and Transhumanization”

Closing: José Manuel Pérez Tornero, Director of Department of Journalism and Communication Sciences-UAB

10:30 – 11:30

9th Round Table “The Research in Intercultural Communication and Human Development”

Presentations (PhD Candidates)

“The treatment of the groups and Islamist parties in the European press before and after the Arab Spring”

Valentina Saini (UAB, Spain)

“Decolonial Practices in the network. The case of Azkintuwe”

Claudio Maldonado (UAB, Spain)

“A Comparative Analysis of Moroccan and Spanish Newspapers’ Coverage of Social Protests”

Hicham El Bakhouti (UAB, Spain)

Moderator: Estibaliz Ortega (UAB, Spain)

11:30 – 12:00 Pause

12:00 – 13:15

10th Round Table “The Research in International Communication and Social Change”

Presentations (PhD researchers)

“Gendered government? Framing women ministers in the Spanish media”

Núria Fernández (UAB, Spain)

“Mediterranean youth and its representation in the press of the region”

Estibaliz Ortega (UAB, Spain)

“The construction of emotions in the images of docudrama”

Ana Paula Kwitko (UAB, Spain)

“Otherness, intercultural and communication. The presentation / construction of the "other" through documentaries”

Maria Forga (UAB, Spain)

Moderator: Valentina Saini (UAB, Spain)