

## ECREA Section Mediatization Report 2019

### Overview

The main activities of the section Mediatization have been concerned with:

- Planning and organizing the annual workshop/conference, which took place in Bonn (Germany), from October 31st – November 2nd, 2019.
- Preparing for the next ECREA conference in Braga

### **The mid-term workshop/conference in 2019 as a cooperation with the ECREA section “Philosophy of Communication”**

The mid-term conference was held at the University of Bonn, Germany, from October 31st to November 2<sup>nd</sup>. This conference was organized in cooperation with the “Philosophy of Communication” section. The main theme of this meeting was “Datafication, Mediatization, and the Machine Age” .

Main topics of the conference were on those digital transformation processes, which in the framework of mediatization theory have been described as a ‘metaprocess’ of social change. Two main questions were central to the meeting: ‘Datafication’ and the role of ‘new machines’. The Call for Papers resulted in 61 paper/poster submissions, out of which 25 were selected for presentation. All in all, 32 participants attended. On the two days of the conference, 20 individual papers were then presented and discussed. Lively debates were particularly focusing on theoretical approaches like ‘deep mediatization’, critical technology approaches and datafication in selected contexts.

The cooperation with the ‘Philosophy of Communication’ section proved to be a very fruitful one, particularly in light of the need for a more interdisciplinary debate on the development of theoretical positions for a dramatically changing media environment.

**Members:** The number of members of the ECREA section Mediatization is currently 285.

### **Management team:**

The management team has consisted of:

Professor Caja Thimm, University of Bonn, chair.

Professor Rita Figueiras, Universidade Catolica Portuguesa, vice-chair.

Professor Göran Bolin, Södertörn University, Sweden, vice-chair.

Jakob Hörtnagl, University of Augsburg, Germany (YECREA)

### **Selected Publications by section members:**

Eberwein, T., Karmasin, M., Krotz, F. & Rath, M. (Hrsg.) (2019). *Responsibility and Resistance. Ethics in Mediatized Worlds*. Wiesbaden: Springer VS.

Figueiras, Rita (2019). Neoliberalismo e reconfiguração das condições estruturais de mediatização política. In *Mediaciones de la Comunicación: Los procesos de mediatización. Sus articulaciones con lo político como (re)configurador de la polis*, 14(2): 59-77.

Figueiras, Rita (2019). The role of mediatization in surveillance capitalism dynamic stabilisation. In P. Jakobsson and F. Stiernstedt (eds.), *On medier, generationer och varden*. Stockholm: Södertörn University.

Hepp, Andreas (2020). *Deep Mediatization*. Routledge 2020

Krotz, F., Karmasin, M., Rath, M. & Eberwein, T. (2019). Responsibility and Resistance: Conceptual Preliminaries. In

T. Eberwein, M. Karmasin, F. Krotz, & M. Rath, (Hrsg.) (2019). *Responsibility and Resistance. Ethics in Mediatized Worlds (1-10)*. Wiesbaden: Springer VS.

Krotz, F. (2019). *Ethics of Mediatized Worlds. A Framing Introduction (13-30)*. In T. Eberwein, M. Karmasin, F. Krotz, & M. Rath, (Hrsg.) (2019). *Responsibility and Resistance. Ethics in Mediatized Worlds (13-309)*. Wiesbaden: Springer VS.

Krotz, F. (2018). Media logic and the Mediatization approach. A Good Partnership, a Mésalliance or a Misunderstanding? In C. Thimm, M. Anastasiadis & J. Einspaenner-Pflock (eds.): *Media logic revisited*. (41-62). Cham, Switzerland: Palgrave Macmillan.

Krotz, F. (2018). Mediatization: The Transformation of Everyday Life and Social Relations, Institutions and Enterprises, Culture and Society in the Context of Media Change. In: P. Vihalemm, A. Masso & S. Operman (eds.): *The Routledge International Handbook of European Social Transformations*, London: Routledge, 269-282.

Media and social change: an interview with Friedrich Krotz. Croatian Sociological Association's Sociology of Media blog: <https://socmediji.wordpress.com/2015/08/31/media-and-social-change-an-interview-with-friedrich-krotz-2/>

Krotz, F. (2017). Explaining the mediatization approach. Open access under <http://dx.doi.org/10.1080/13183222.2017.1298556>, *JAVNOST - THE PUBLIC: Mediatization and Beyond. A Critical Appraisal of Media Transformation*. Vol. 24, 2 p.103-118. Reprinted in I. T. Trivundza, H. Nieminen, N. Carpentier, & J. Trappel, (eds.) (2018). *Critical Perspectives on Media, Power and Change (103-118)*. London: Routledge.

Thimm, Caja (2018): Digitale Partizipation – Das Netz als Arena des Politischen? Neue Möglichkeiten politischer Beteiligung im Internet. In: Roth-Ebner, Caroline/Krotz, Friedrich/Rath, Mattias/Kalina, Andreas (Hrsg.), *Mediatisierte Gesellschaften. Medienkommunikation und Sozialwelten im Wandel*. Tübingen Studien zur Politik, Bd. 10. Baden-Baden: Nomos, S. 159-187.

Thimm, Caja (2018): Media technology and media logic(s): The media grammar approach. In: Thimm, Caja, Anastasiadis, Mario, Einspaenner-Pflock, Jessica (eds.) (2018), *Media Logics Revisited. Modelling the Interplay between Media Institutions, Media Technology and Societal Change* Basingstoke: Palgrave Macmillan, S. 111-132

