



ECREA Section Mediatization

Report 2016

Overview

The main activities of the section Mediatization have been concerned with:

- Conference in Bremen on "Critical Mediatization Research: Power, Inequality and Social Change in a Mediatized Age"
- ECREA conference in Prague: section activities
- Publications
- Maintenance of website & Election of new management team
- Next annual workshop/conference

Annual workshop/conference

The theme of the annual section conference was "Critical Mediatization Research: Power, Inequality and Social Change in a Mediatized Age". It was held 30th of August to 1st of September 2016 in Bremen, Germany. It was a joint venture between the ECREA section "Mediatization" and the Priority Programme "Mediatized Worlds" at the University of Bremen.

The conference included keynote presentations by John Storey (University of Sunderland, UK) and Andreas Scheu (University of Münster, Germany). Furthermore, the program consisted of 9 panels each with 3 presentations and a concluding discussion panel. You may find the full program here:

<http://www.mediatisiertewelten.de/tagungen/critical-mediatization-research/program.html>

ECREA conference in Prague

The ECREA Prague conference November 9-12, 2016, was the first conference for the section Mediatization with full section status. In total 58 papers and 2 panels of each 5 presentations were submitted for the section and subject to peer review. According to the ECREA rules giving each section the same ratio between total

submissions and possible presentations, our section were allotted 8 presentation slots. Stig Hjarvard was responsible for the program planning. The business meeting of the section was also held at the Prague conference – see information about election of new management team below.

Publications

In addition to general publication activities of section members the section is preparing an edited volume on *Dynamics of mediatization: Understanding cultural and social change*. The core idea is to bring together work from the section members around the following three sub-themes: 1) Grasping dynamics of mediatization; 2) Studying dynamics of mediatization in relation to other long-term processes; 3) Analysing dynamics of mediatization in specific fields and contexts. The book is expected to be published by Palgrave by the end of 2017. The editors of the book are the section management: Stig Hjarvard (outgoing chair), Göran Bolin (co-chair), Andreas Hepp (outgoing co-chair) and Olivier Driessens (outgoing YECREA-representative).

A special section on “Time and Media” was published in *Journal of Communication*, edited by Johan Fornäs, Anne Kaun & Staffan Ericson.

Possibly, there will be an edited journal collection in 2018 of *Communications* based partly on the Bremen conference on Critical Mediatization Research.

Website and election of new management team

In addition to the facilities of the ECREA website the section also uses the website www.mediatization.eu as a resource for members concerning both internal section affairs and general research activities concerning mediatization.

The number of members of the ECREA section Mediatization is currently 183.

At the ECREA conference in Prague the business meeting elected a new management team. It consists of the following persons:

Professor Caja Thimm, University of Bonn, chair. Info about Caja here: <https://www.medienwissenschaft.uni-bonn.de/abteilung/team-1/caja-thimm>

Professor Rita Figueiras, Universidade Catolica Portuguesa, vice-chair. Info about Rita here: <http://cecc.fch.lisboa.ucp.pt/en/researchers/214-figueiras-rita.html>

Professor Göran Bolin, Södertörn University, Sweden, vice-chair (continues from the existing team). Info about Göran here: https://www.sh.se/p3/ext/content.nsf/aget?openagent&key=sh_personal_profil_en_313381

YECREA:

Cindy Roitsch, Post.Doc., University of Bremen. Info about Cindy here: <http://www.zemki.uni-bremen.de/de/mitglieder/wissenschaftliche-mitarbeiter-innen/detail/roitsch.html>

Dr. Matthias Berg, Post. Doc., University of Bremen. Info about Matthias here: <http://www.zemki.uni-bremen.de/de/mitglieder/wissenschaftliche-mitarbeiter-innen/detail/berg.html>

Next annual workshop/conference

The next annual workshop/conference of the section mediatization will be held in Lisbon, Portugal, on October 6-7, 2017. The theme is “Mediatization in a global perspective: Comparing theoretical approaches in a digitised world”. Read more about the conference here: <https://cecc-fch-ucp.wixsite.com/mediatization2017>

April 12, 2017.

Stig Hjarvard (outgoing Chair)

Andreas Hepp (outgoing Vice-chair)

Göran Bolin (Vice-chair)

Olivier Driessens (outgoing YECREA)