**Media Industries and Cultural Production Temporary Working Group**

**2014 Yearly Activity Report**

The formation of the Media Industries and Cultural Production Temporary Working Group (TWG) was approved by the Executive Board of ECREA in May 2011. In November 2014 the group had 150 members from 29 different countries.

The TWG held its annual business meeting (required by ECREA statutes) at the ECC conference in Lisbon, and this was attended by 20 colleagues. The management team continues to be David Hesmondhalgh (University of Leeds) as Chair, and David Fernandez Quijada (formerly of the Autonomous University of Barcelona, now at the European Broadcasting Union in Geneva) and Hanne Bruun (University of Aarhus) as Vice-Chairs . Jose Manuel Dominguez is the ‘Young ECREA’ representative.

TWGs are allowed to organise one panel at the biennial European Communication Conference. The theme for the TWG’s panel in Lisbon was *Production Studies and Audiences*, and included papers by Annette Hill (Lund), Tina Askanias (Lund), Jane Roscoe (formerly Head of Acquisitions at SBS Television, Australia, now Director of the London Film School), Jeanette Steemers (Westminster) and David Hesmondhalgh (Leeds). The panel was attended by 75 people, showing the very large degree of interest in production studies within ECREA.

ECREA will be holding its main 2015 “off year” event on 9-10 September, in Leeds, on Capitalism, the Media and Culture. Confirmed keynote and plenary speakers are Richard Sennett, Bev Skeggs and Alison Hearn. The conference is a collaboration with other scholarly associations: the Political Economy section of IAMCR, the Media Industries working group of SCMS (the Society for Cinema and Media Studies) and the Carsey-Wolf Centre at the University of California Santa Barbara. The conference looks to be a very significant academic event.

Temporary Working Groups are entitled to apply to become full Sections of ECREA after four years. Submissions can be made six months before the four years is over. The Group is very keen to become a Section, following the success of its ECC panels and other events, and given the very large membership. Group awaits guidance from the Bureau on procedures for making such an application.

**Section Management Team:**

Chair: David Hesmondhalgh (Institute of Communications Studies, University of Leeds, United Kingdom)
Vice Chair: David Fernández-Quijada (European Broadcasting Union, Switzerland)
Vice Chair: Hanne Bruun (Aarhus University, Denmark)

November 2014