

ECREA Media Industries and Cultural Production Section

Objectives

1. The purpose of the ECREA Media Industries and Cultural Production Section is to provide a professional forum for the presentation, dissemination, analysis and discussion of all aspects of research related to media, creative and cultural industries, and to questions of media and cultural production.
2. Such research can be contemporary or historical.
3. Research relevant to the Section draws on any of a wide range of quantitative and qualitative methods, or it may be theoretical or synthetic in nature, aiming to conceptualise important problems and issues.
4. The definition of 'media industries' and 'cultural production' adopted by the Section is highly inclusive, embracing entertainment fields such as film, music and various popular broadcasting genres, informational areas such as journalism, documentary and current affairs.
5. Research on non-media forms of cultural production involving performance (such as theatre, dance and music) or exhibition (such as museums and galleries) is included, and all elements commonly found in widely accepted definitions of 'creative industries'.
6. Web design and various forms of 'new media' and internet content production are included.
7. Distribution, circulation, financing and exhibition of media and cultural production are included as valid topics.
8. Relevant research topics would also include policy and regulation related to media industries and cultural production, and includes entertainment and informational media, artistic and knowledge output.
9. Consideration of social and cultural theory in relation to media industries and cultural production is welcomed.