

Media Industries and Cultural Production Section 2016 Yearly Activity Report

Media Industries and Cultural Production was approved as a thematic Section by the Executive Board of ECREA in September 2015. It currently has 168 members from 28 different countries.

The 5th European Communication Conference, held in Prague, 9-12 November 2016 was the first occasion on which the Section had the opportunity to organise a full programme. Because of the large number of paper and panel proposals we received (94 papers in total), the Section was permitted to organise 11 panels involving 55 papers. These were well attended, in spite of taking place in a room some distance from the heart of the conference. Topics included independent production companies in film and television, the relations between the IT and cultural sector as they apply to music, serving audiences in the post-broadcast era, and amateur creativity and media ecologies.

At the business meeting, held on 10 November, the following members were elected to serve for the next two years as ECREA representatives:

Chair: David Hesmondhalgh (University of Leeds, UK)

Vice-Chairs: Hanne Bruun (University of Aarhus, Denmark) and Maria Michalis (University of Westminster, UK)

Young ECREA representative: Julia Velkova (Södertörn University, Sweden)

In addition, two 'off year' events are being planned for 2017, each jointly organised with another ECREA Section. These are as follows:

The Future of Media Content: Interventions and Industries in the Internet Era, a joint Workshop of the ECREA Communication Law and Policy and Media Industries and Cultural Production Sections, to be held at the University of East Anglia, Norwich, United Kingdom, 15-16 September 2017

Digital Democracy: Critical Perspectives in the Age of Big Data, Joint Conference of two ECREA Sections: Communication and Democracy; and Media Industries and Cultural Production, to be held on 10-11 November 2017, at Södertörn University, Stockholm, Sweden. Keynote speakers: Helen Kennedy (University of Sheffield), Joseph Turow (University of Pennsylvania), Mikkel Flyverbom (Copenhagen Business School). The abstract Deadline for this conference is 1 June 2017