

**ECREA Organisational and Strategic Communication (OSC) Section**  
**Annual Report 2019 and Newsletter 1/2020**

**Management Team**

Chair: Isabel Ruiz-Mora (University of Malaga, Spain)

Vice-Chair: Evandro Oliveira (University of Applied Sciences HMKW Berlin, Germany)

Vice-Chair: Joan Ramon Rodriguez-Amat (Sheffield Hallam University, UK)

Dear members,

We present the 2019 annual report from the ECREA-OSC section with several highlights:

1. Last year, the section published two books from previous OSC conferences:

**Public Relations, Society and the Generative Power of History.** Edited by Ian Somerville, Lee Edwards, Øyvind Ihlen and published by Routledge (2019) with a selection of papers from the OSC Section Conference held in Edinburgh (Scotland) in 2017.

**Organizational and Strategic Communication Research: Global Trends.** Coordinated by Isabel Ruiz-Mora, Gisela Gonçalves & Ian Somerville and published by LabCom Books (2019), with a selection of papers from the OSC Section Conference held at the University of Malaga (Spain) in 2018.

2. This year the OSC Section Conference will be a joint activity to be held in 2020 (London, 21 February 2020). This conference is co-organised by Ian Somerville and Lee Edwards and is co-sponsored by the ECREA Organisational and Strategic Communication section; the Department of Media and Communications, LSE; and the School of Media, Communication and Sociology, University of Leicester. The title of this conference is "Complexity, hybridity, liminality: Challenges of researching contemporary promotional cultures".
3. The conference proposed by Evandro Oliveira and Isabel Ruiz last year, finally was cancelled due to incompatibilities between schedules and availability of spaces.
4. For ECREA 2020 to be held in the University of Minho in Braga (Portugal, 31 October - 3 November 2020) we have received 115 proposals and the revision process has already started. Thanks for all members who are collaborating with the review process. Hope to see you all there!
5. We are organising a Pre-Conference for ECREA 2020 with colleagues from the University of Minho - details will follow soon.
6. The ECREA database indicates that there are currently 217 members in the OSC Section.

If you have any information about events, publications, projects, research grants... you would like to share, please do not hesitate to contact us. We will introduce it in our section newsletters. Likewise, you can use the general ECREA newsletter if it is urgent or close to date.

Best regards and see you in Braga!

The OSC Section Management Team  
Isabel, Evandro and Joan

30<sup>th</sup> January 2020