

Organisational and Strategic Communication Section (OSCS) 2015 annual report

Management Team:

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During the year of 2015 the OSCS management team focused on two main events:

- Organising, editing and publishing an e-book: **“Organisational and Strategic Communication Research: European Perspectives II”**. This book emerged from selected participations in the 5th European Communication Conference on “Communication for Empowerment: Citizens, Markets, Innovations” that took place in Lisbon, 12-15 November 2014, and was launched in may 2015. (http://lasics.uminho.pt/ojs/index.php/cecs_ebooks/issue/view/167). Print copies also available on demand.
- Organising the 2015 OSCS Conference on **“Strategic Communication for Non-Profit Organisations: Challenges and Alternative Approaches”**, that was held at the University of Leipzig, Germany, 3-4 December 2015. During the two days conference, almost 20 communications presented specificities of non-profit communication as a value creation tool to non-governmental and non-profit organisations. The event attracted more than 200 participants, mainly students and academics, but also ONG professionals. Two members of the management team were present at the conference, hosted by the Institute of Communication and Media Studies, University of Leipzig, being the member of the OSCS, Evandro Oliveira, the local host.

Furthermore, the management team has been busy negotiating publishing possibilities for a book in 2016 and is already preparing the 6th ECC – “Mediating (Dis)Continuities: Contesting Pasts, Presents and Futures”, to be held in Prague 9 - 12 November 2016, namely by assembling a list of reviewers and panel themes as well as discussing the representation of the YECREA in the section.

In February 2016, the Organisational and Strategic Communication Section had 279 members.

The OSCS MT

Ana, Gisela and Ian