

## Report of the Television Studies Section for 2014

**Chair:** Lothar Mikos (Filmuniversität Babelsberg Konrad Wolff, Potsdam)

**Vice-chairs:** Manuel Damasio (Universidade Lusófona, Lisbon), Elke Weissmann (Edge Hill University, Ormskirk)

**YECREA REPRESENTATIVE:** Tobias Steiner (University of Hamburg).

### Activities:

#### 1. Representation of Section at ECC2014

During ECC2014 the ECREA's international congress that was held in Lisbon, Portugal between the 12th and the 15th November 2014, the Television Section studies organized a total of 8 panels and 33 sessions that involved more than 150 speakers. The complete list of panels and sessions can be found below. ECC2014 had the largest ever number of submissions to ECREA congresses.

#### Panel ECC214 – Television Studies

##### TELEVISION STUDIES

Name of panel 1:	New perspectives on TV Drama series
Name of panel 2:	PBS, Global television and innovation
Name of panel 3:	Tv and Health: new intersections
Name of panel 4:	Social TV and multiplatform TV
Name of panel 5:	TV depicting reality or reality TV?
Name of panel 6:	TV and narrative
Name of panel 7:	TV and Innovation
Name of panel 8:	TV, culture(s) and economy

#### Sessions – Television Studies

2786124	21	1	2014-11-13	17:30:00	19:00:00	Parallel session
3 - 17. Television Studies - New perspectives on TV Drama series						
2785936	21	2	2014-11-13	17:30:00	19:00:00	Parallel session
3 - 17. Television Studies - New perspectives on TV Drama series						

2787574	21	3	2014-11-13	17:30:00	19:00:00	Parallel session
3 - 17. Television Studies - New perspectives on TV Drama series						
2782774	21	5	2014-11-13	17:30:00	19:00:00	Parallel session
3 - 17. Television Studies - New perspectives on TV Drama series						
2779723	61	4	2014-11-14	1900-01-01 09:15:00	1900-01-01 10:45:00	
Parallel Session 4 - 17. Television Studies - PBS, Global television and innovation						
2786717	61	3	2014-11-14	1900-01-01 09:15:00	1900-01-01 10:45:00	
Parallel Session 4 - 17. Television Studies - PBS, Global television and innovation						
2786950	61	1	2014-11-14	1900-01-01 09:15:00	1900-01-01 10:45:00	
Parallel Session 4 - 17. Television Studies - PBS, Global television and innovation						
2559109	866	4	2014-11-14	1900-01-01 16:30:00	1900-01-01 18:00:00	
Parallel Session 6 - 17. Television Studies - Social TV and multiplatform TV						
2778674	866	1	2014-11-14	1900-01-01 16:30:00	1900-01-01 18:00:00	
Parallel Session 6 - 17. Television Studies - Social TV and multiplatform TV						
2786058	866	5	2014-11-14	1900-01-01 16:30:00	1900-01-01 18:00:00	
Parallel Session 6 - 17. Television Studies - Social TV and multiplatform TV						
2778714	906	2	2014-11-14	1900-01-01 18:30:00	1900-01-01 19:45:00	
Parallel Session 7 - 17. Television Studies - TV depicting reality or reality TV?						
2780262	906	5	2014-11-14	1900-01-01 18:30:00	1900-01-01 19:45:00	
Parallel Session 7 - 17. Television Studies - TV depicting reality or reality TV?						
2781275	906	4	2014-11-14	1900-01-01 18:30:00	1900-01-01 19:45:00	
Parallel Session 7 - 17. Television Studies - TV depicting reality or reality TV?						
2781604	906	3	2014-11-14	1900-01-01 18:30:00	1900-01-01 19:45:00	
Parallel Session 7 - 17. Television Studies - TV depicting reality or reality TV?						
2782664	906	1	2014-11-14	1900-01-01 18:30:00	1900-01-01 19:45:00	
Parallel Session 7 - 17. Television Studies - TV depicting reality or reality TV?						
2784678	81	3	2014-11-15	1900-01-01 15:00:00	1900-01-01 16:30:00	
Parallel Session 10 - 17. Television Studies - TV and Health: New Intersections						
2785359	81	2	2014-11-15	1900-01-01 15:00:00	1900-01-01 16:30:00	
Parallel Session 10 - 17. Television Studies - TV and Health: New Intersections						
2786346	81	5	2014-11-15	1900-01-01 15:00:00	1900-01-01 16:30:00	
Parallel Session 10 - 17. Television Studies - TV and Health: New Intersections						
2787498	81	1	2014-11-15	1900-01-01 15:00:00	1900-01-01 16:30:00	
Parallel Session 10 - 17. Television Studies - TV and Health: New Intersections						
2782462	976	5	2014-11-15	1900-01-01 15:00:00	1900-01-01 16:30:00	
Parallel Session 10 - 17. Television Studies - TV, culture(s) and economy						
2783635	976	1	2014-11-15	1900-01-01 15:00:00	1900-01-01 16:30:00	
Parallel Session 10 - 17. Television Studies - TV, culture(s) and economy						
2784734	976	2	2014-11-15	1900-01-01 15:00:00	1900-01-01 16:30:00	
Parallel Session 10 - 17. Television Studies - TV, culture(s) and economy						
2786450	976	4	2014-11-15	1900-01-01 15:00:00	1900-01-01 16:30:00	
Parallel Session 10 - 17. Television Studies - TV, culture(s) and economy						

2786523	976	3	2014-11-15	1900-01-01 15:00:00	1900-01-01 16:30:00
Parallel Session 10 - 17. Television Studies - TV, culture(s) and economy					
2543827	924	1	2014-11-15	1900-01-01 08:30:00	1900-01-01 10:00:00
Parallel Session 8 - 17. Television Studies - TV and narrative					
2780029	924	4	2014-11-15	1900-01-01 08:30:00	1900-01-01 10:00:00
Parallel Session 8 - 17. Television Studies - TV and narrative					
2786719	924	3	2014-11-15	1900-01-01 08:30:00	1900-01-01 10:00:00
Parallel Session 8 - 17. Television Studies - TV and narrative					
2786765	924	2	2014-11-15	1900-01-01 08:30:00	1900-01-01 10:00:00
Parallel Session 8 - 17. Television Studies - TV and narrative					
2649953	944	1	2014-11-15	1900-01-01 10:30:00	1900-01-01 12:00:00
Parallel Session 9 - 17. Television Studies - TV and Innovation					
2779911	944	2	2014-11-15	1900-01-01 10:30:00	1900-01-01 12:00:00
Parallel Session 9 - 17. Television Studies - TV and Innovation					
2784599	944	5	2014-11-15	1900-01-01 10:30:00	1900-01-01 12:00:00
Parallel Session 9 - 17. Television Studies - TV and Innovation					
2785630	944	3	2014-11-15	1900-01-01 10:30:00	1900-01-01 12:00:00
Parallel Session 9 - 17. Television Studies - TV and Innovation					
2785739	944	4	2014-11-15	1900-01-01 10:30:00	1900-01-01 12:00:00
Parallel Session 9 - 17. Television Studies - TV and Innovation					

2. **Symposium:** Re-imagining Regional Television Drama: Women as Agents of Cultural Change, Edge Hill University with the University of Liverpool (11 September 2014)

This one-day symposium was co-organised between the Television Studies Section, the University of Liverpool, Edge Hill University and the Institute for Creative Enterprise (at Edge Hill University). It focused on how female writers of television fictions imagine space in different ways to male writers and how they re-imagine regionality. It attracted a small number of delegates which included two writers of television fiction, including Helen Cross, Claire Bennett and Emma Lennox, the development producer Dhivya Chetty, as well as academics including Vicky Ball, Julia Hallam, Ruth McElroy, Lez Cooke, Jill Marshall, Jaqui Miller and Veronica Ali.

3. **Funding Application to Horizon 2020**

During the section's meeting in Lisbon on the occasion of ECC2014, the board discussed with all section members the possibility of preparing a proposal for the H2020 call for proposals

“Reflective Societies 2015” due on the 28<sup>th</sup> of May 2015. Following an internal call for partnership within the section a strong response was obtained with a total of 48 section members from 14 different European countries and HEI already involved in the proposals draft. The proposal specifically deals with the role of television as a form of cultural heritage and is called “Tv Imagino”.

TVIMAGINO will deal with television as cultural heritage in the European space. The European system is unique in that it places unusual emphasis on television as public service, but also as a content and events programmer and provider. All this contributes to a dual role of television completely in line with the present call for H2020: television is a form of heritage by itself but also a creator/promotor of heritage. Television discourses are reflectors and shapers of Europeanisation with different cultural and societal aspects of European identity being framed by the different forms cultural heritage is imagined by TV. TVIMAGINO will look at how television and European identity have been imagined since the turn of the 21st century by European producers, policy makers and audiences, as a carrier of European heritage. The starting point would be the notion of European public sphere and its constitution by television in the different European regions. Drawing on Robertson’s definition (1991) of Glocalization, we would need to recognize that the global and the local are in constant interplay and that one determines the other. So, Europeanisation is also defined in relation to the regional and the local, and the local always in relation to the regional and the broader European space. The project’s main objective is to evaluate how television contributes to an evolving European identity, while constituting itself as a form of cultural heritage via the interplay between the local, the regional and the continental dimensions. The project proposes a threefold approach integrating the specific dimensions of television as a form of cultural heritage: system (PSB), programmes (content in the European format) and events (sports, music). The project will follow both a diachronic and a synchronic perspective, covering the recent history of television in Europe and the ways Europeanisation develops along the mentioned three axes, but also the state of the art of production and consumption practices in the European landscape. The project will resort to a mixture of social shaping and cultural approaches and both propose content analysis of documents, stakeholders analysis and audiences’ research, in order to contextualize how cultural heritage is imagined and promoted by television, but also in order to develop a set of recommendations and strategies on how to foster the existent European links and strength European heritage by supporting television systems (i.e. PSB), content (i.e. transformation of literary culture into a televisual culture; set strategies for trans-European format adaptations) and events (i.e. the European soccer league as public sphere and common market materialization that carries the principals of Europeanisation).

The project will follow an interdisciplinary approach, whereby comparative research sheds light on the role television has historically had in transmitting and promoting Europeanisation, but more importantly, in configuring itself as a form of heritage, a cultural form and dominant medium for European cultural heritage. Looking at these different dimensions of television implies we should not only focus on the question of how Europe is broadcast, but also on the ways local and regional TV landscapes are contributing to the European cultural heritage of

television. This implies the project research WP are organized along a set of subtopics that converge to an umbrella topic that aggregates the results of all WPs and translates them into a set of recommendations, case-studies and empirical data that will constitute the outcomes of the project.

TVIMAGINO is not only an opportunity to study television as cultural heritage, but more importantly, an opportunity to understand how European heritage is being shaped by media discourses that carry it and interact with audiences and stakeholders in shaping its multiple narratives and institutional configurations.

#### **4. Collaboration with *Critical Studies in Television***

Our collaboration with *Critical Studies in Television* continued well, with a number of publications sourced from our members. In addition, we continue to contribute a regular blog series that is published every second week. This gives us the opportunity to contribute to the everyday debates and draw attention to television produced and consumed in countries outside of the Anglo-American realm. This is also a strong feature of our contributions to the book reviews section which now includes regular book reviews of books published in a language other than English. This allows for non-English language books to become more widely known and hopefully contributes to a better representation of the diversity of our field.

#### **5. The Facebook Group**

The facebook group also continues strongly with 112 members and approximately 110 posts/year.

#### **6. Elections**

In 2014 elections of the chair and vice-chairs took place. The management team was re-elected for a last period.